

2026 Partnership Brochure

CAMBRIDGE UNIVERSITY RIVIERA RACING



UNIVERSITY OF
CAMBRIDGE



CAMBRIDGE UNIVERSITY
RIVIERA RACING

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INTRODUCING RIVIERA RACING

Cambridge University Riviera Racing is a team of students, each bringing a unique set of strengths to the table as we embark on a ground-breaking mission to design and build an all-electric catamaran racer to compete at the Monaco Energy Boat Challenge.



Building on the successes and learnings from our second boat, **Aurora**, we are combining youthful talent and leading industry expertise to push the boundaries of performance and **sustainable technology** over the next year. Join us on our journey to **design, build and race** a competition-winning boat!



OUR MISSION

Our aim is to serve as a **hub** for inventive students at **Cambridge University** to develop their skills with a real-world engineering challenge in an environment which encourages **creativity, experimentation, and excellence**.

As the **only British team** competing in Monaco, we strive to support innovation in the maritime industry through **collaboration with leading industry partners**.



OUR VISION

At Riviera Racing, we are conscious of the need for dedicated focus on developing **highly performant zero-emissions powertrains** to ensure a **sustainable maritime future**.

Currently, the maritime industry contributes to **over 3 % of global carbon emissions**. Through our project, we intend to demonstrate **carbon-neutral marine technologies** while serving as a testbed to accelerate development from the most exciting companies in the industry.

ABOUT THE CHALLENGE



The Monaco Energy Boat Challenge, is an international competition between pioneers in yachting, requiring competitors to test their **zero-emissions creations** in a series of races. The competition annually attracts **the world's press** to the races, with all eyes on the tech talks and industry pitches.

40+
TEAMS

29+
UNIVERSITIES



Yacht Club de Monaco

Acting as the competition host, the **Yacht Club de Monaco** builds on a **strong history of innovation**, reinvigorated in the **Capital of Advanced Yachting**. The Yacht Club de Monaco brings together the most prestigious yachts in the world under its burgee, making it **uniquely powerful** as a **forum for sustainable innovation** in the maritime industry.

2500
MEMBERS

80+
NATIONALITIES



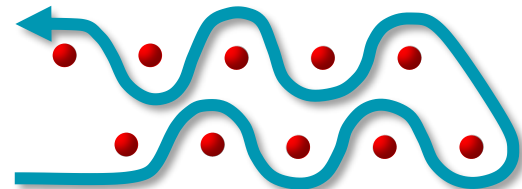
THE RACES

SPEED TRIAL



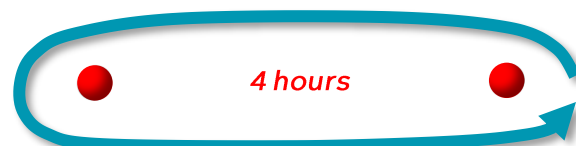
The classic test of pure speed and raw power.

SLALOM



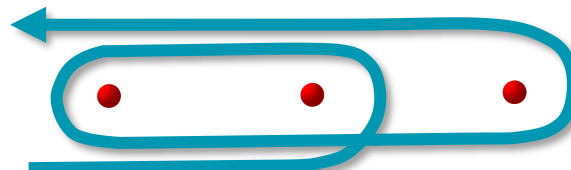
A challenging course to test both manoeuvrability and pilot skill to the limit.

ENDURANCE



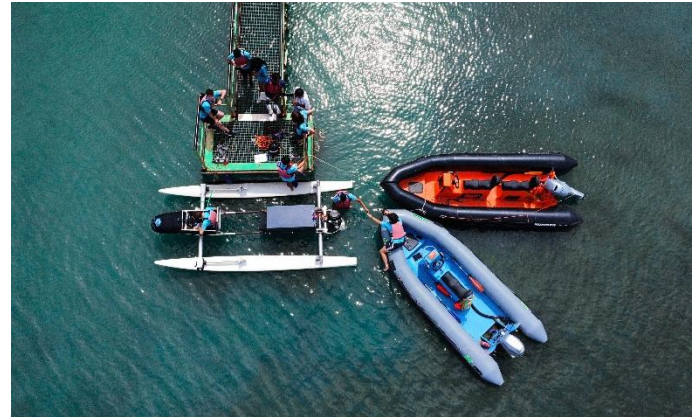
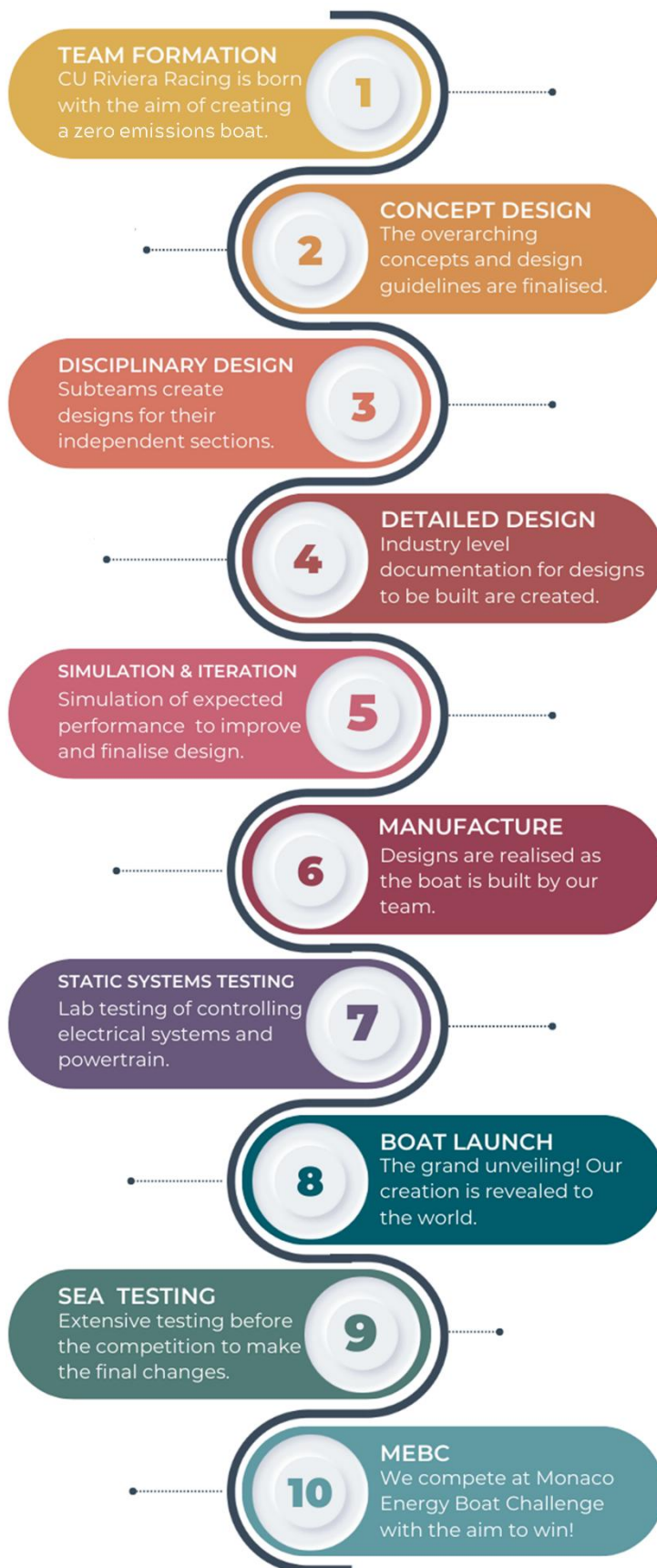
A testing ordeal of range and resilience, requiring a delicate balance of speed and efficiency.

CHAMPIONSHIP



Intense head-to-head knockout races to pit our creations directly against each other.

OUR ROAD TO THE COMPETITION



OUR NEXT STEPS

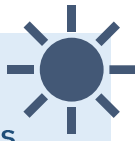
We are now underway with our **most ambitious 2025-26 build cycle**. Our team is focused on designing the next generation of innovations for the boat, including **hydrofoils, solar panels, and improved software systems**. In parallel, our ongoing **testing programme** with the current platform at **Grafham Water Centre** is crucial for collecting as much **performance data** as possible.

We are actively welcoming partners to collaborate with us during this exciting **design and development phase**. This is a unique opportunity to help shape our competition-winning boat. Together, we will develop **cutting-edge technologies** and **showcase our partners' innovations** directly onboard.

OUR CONCEPT FOR 2026

SOLAR PANELS

Our lightweight Photovoltaic Cells using MPPT technology will help achieve the highest level of charging efficiency and safety, with **500 W** of increased power.



HIGH DISCHARGE BATTERY

Our **9kWh** custom battery, built with energy dense **prismatic LFP blade cells**, improves discharge rates and safety.

8kW
CRUISE



CUSTOM PROPELLER

Designed in-house, our propeller is tailored to the speeds of our electric motor to **optimise efficiency and acceleration** under racing conditions.



MODULAR CASE

Our **modular body**, developed with CPCases, serves as our **battery enclosure**. This modularity enables adjustments to **weight distribution**.



HYDROFOILS

Incorporation of **hydrofoils** allows for the boat to be lifted out of the water, **reducing the drag** experienced from our hulls.



ELECTRIC PROPULSION

Partnering with Lynch, we debut the **Bluefin II electric outboard**, delivering significant advancements in both **weight reduction and power**.

16kW
SPRINT



MEET THE TEAM



OPERATIONS

The Operations Team keep Riviera Racing running behind the scenes, taking charge of tasks ranging from recruitment to procurement.



TYR HÖGSANDER
Director Of Operations
Management Studies



MATTEO CASCINI
Head of Technical Operations
Mechanical Engineering



ADHVIKA MUTHUKRISHNAN
Treasurer
Information Engineering



MATTHEW DUXBURY
Project Manager
Manufacturing Engineering



LEELA RAO
Media & Press Lead
Psychology



KARTHIK NACHIAPPAN
Webmaster & Foils Lead
Engineering



OLIVER FLAVIN
Pilot
Mechanical Engineering



ENGINEERING

Comprising of a cohort of ambitious young engineers and scientists, the Engineering Team are responsible for the technical realisation of project.



MAX WESTON
Chief Engineer
Mechanical Engineering



GEREON LECKEBUSCH
Chief Mechanical Engineer
Mechanical Engineering



DAVID FORCADA
Chief Electrical Engineer
Electrical Engineering



NEHA SHAH
Body & Structures Lead
Civil Engineering



HENRY MEANS
Propulsion Lead
Engineering



YONATAN MERKIER
Electrical & Battery Lead
Electrical Engineering



ASHWIN SRIDHAR
Software & Electronics Lead
Information Engineering

GETTING INVOLVED

TESTING NEW TECHNOLOGIES AND SUPPORTING INNOVATION

Our boat is a **testbed** for the most **innovative ideas** in the industry, with **extensive testing** in the run-up to the competition allowing our partners to have their products tested in **high-performance scenarios**. All our partners are supporting our goal of proving the viability of **zero emissions powertrains** in our marine future.

PUBLIC EXPOSURE FOR YOUR COMPANY AND PRODUCTS

On our mission to increase awareness of **sustainable zero emissions technology**, we are always looking to **spread the word about our project and partners**. With opportunities ranging from **product placement** at events and social media to **branding** on uniforms and the boat, our partners benefit from our marketing team's tireless work internationally.



WHY SUPPORT RIVIERA RACING?



INSPIRING YOUNGER GENERATIONS & ESG

Supporting Riviera Racing represents a **commitment** to the **environment** and **social aims** by supporting the **education of young people in engineering and the maritime industry**. Through open days and outreach events for local schools, we aim to **encourage the youth of today to create tomorrow's energy solutions**.

RECRUITING & CREATING CONNECTIONS IN CAMBRIDGE

The Riviera Racing family consists of the **world's brightest students, pioneering companies and academics**. Along with the **strong ties** made from **close collaboration**, partners benefit from **exclusive networking events** and the opportunity to host **recruitment events** within the Department of Engineering.

PRESS & COMMUNICATIONS



INTERNATIONAL MEDIA

As one of the **biggest annual events for maritime innovation**, the Monaco Energy Boat Challenge draws media outlets from **70+ countries**. We will also publish **joint press releases** with partners, increasing your visibility in association with both this **competition** and our university.

568

ARTICLES

70+

COUNTRIES

40

TV & RADIO
BROADCASTS



WEBSITE

RivieraRacing.co.uk is a hub for all things Riviera, including the **latest news, partner updates and blog posts** to keep up to date with the project. We hope to include **press releases** and partner-specific **advertisements** to encourage our partners to create connections.



SOCIAL MEDIA

With accounts across a wide variety of platforms and a **tech savvy communications team**, we will **post consistently** on all our platforms to **maximise engagement** throughout the build cycle and **promote our partners**.



CONFERENCES & EVENTS

Riviera Racing are regularly invited to attend a number of **conferences and events** such as the Southampton International Boat Show or the Monaco Ocean Week. On our journey to the Monaco Energy Boat Challenge 2026, we will continue to **attend leading industry events** to **spread the word** about our project and partners.






OUR PARTNERSHIP PACKAGES

We would welcome **sponsorships in-kind**, with the most appropriate band for each partnership determined on a case-by-case basis.






We are also open to provide alternative benefits beyond those mentioned below to best tailor to your company's needs and welcome discussions to arrange these.

| PARTNER BENEFITS | BRONZE (Approx. £1,500) | SILVER (Approx. £3,000) | GOLD (Approx. £7,500) | DIAMOND/ TITLE (Approx. £15,000) |
|------------------|----------------------------|----------------------------|--------------------------|--|
|------------------|----------------------------|----------------------------|--------------------------|--|











COMPETITION PROMOTION

| | | | | |
|---|---|--|---|---|
| Small logo on boat hull & back of uniform |  | | | |
| Medium logo on boat hull & back of uniform | |  | | |
| Large logo on boat hull & back of uniform | | |  | |
| Prominent logo on boat hull & front of uniform | | | |  |
| Naming rights to our boat in honour of your company * | | | |  |

PRINT & MEDIA PROMOTION












| | | | | |
|--|---|--|---|---|
| Small logo on document & video closing pages |  | | | |
| Medium logo on document & video closing pages | |  | | |
| Large logo on document & video closing pages | | |  | |
| Prominent large logo on document & video closing pages | | | |  |
| Logo in footer of document pages | | | |  |

WEBSITE PROMOTION

| | | | | |
|--|---|--|---|---|
| Logo and company description on our website |  |  |  |  |
| Riviera Racing promotional material package for your website |  |  |  |  |
| Creation of a joint press release announcing partnership | | |  |  |

| PARTNER BENEFITS | BRONZE (Approx. £1,500) | SILVER (Approx. £3,000) | GOLD (Approx. £7,500) | DIAMOND/ TITLE (Approx. £15,000) |
|---------------------|-------------------------------|-------------------------------|-----------------------------|---|
|---------------------|-------------------------------|-------------------------------|-----------------------------|---|




SOCIAL MEDIA PROMOTION

| | | | | |
|---|---|--|---|---|
| Partnership announcement post on social media platforms |  |  |  |  |
| Riviera Racing promotional material package for your social media platforms |  |  |  |  |
| Product placement on our social media platforms | | |  |  |
| Bespoke marketing campaign for both our and your online channels, including social media and websites | | | |  |

TALKS & PRESENTATIONS

| | | | | |
|--|--|--|---|---|
| Bulletin for graduate schemes/internships circulated to Riviera Racing members | |  |  |  |
| Invitation to host talks at Cambridge University promoting your internships & graduate schemes to students at Cambridge University | | |  |  |
| Online seminar about the team and our project for members of your organisation | | |  | |
| Seminar about the team and our project at your organisation | | | |  |

EVENTS

| | | | | |
|---|--|--|---|---|
| Promotional product stand at our events | | |  |  |
| VIP access to MEBC including opening and closing ceremony and conferences * | | | |  |
| VIP lunch experience at member-only Yacht Club de Monaco restaurant * | | | |  |

* These rewards will only be available to our highest contributing Diamond/Title partner



RivieraRacing.co.uk



team@RivieraRacing.co.uk



Cambridge University Riviera Racing



[CU_RivieraRacing](https://www.instagram.com/CU_RivieraRacing)



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